

# Focus School of Business & Finance



**MBA-Correspondence**



**Focus Edu Care**  
An Education Multiplex

**[www.focuseducare.com](http://www.focuseducare.com)**



## Our Objective

### ◆ Business Environment:

Professionals will have an appreciation of the multicultural, political, environmental, legal and regulatory setting of the organisation.

### ◆ Skills:

Developing management skills and business acumen through an extensive case-study based pedagogy simulating real-life decision-making. Also Professionals will enhance verbal, written and communication skills..

### ◆ Technology:

Professionals will be able to use technology as they influence the structure and processes of organisations and economies, and as they influence the roles and techniques of management.

### ◆ Management:

Gain management perspectives through internationally benchmarked pedagogy of learning and interaction among peers. Professionals will possess leadership skills, understand group and individual dynamics and be able to work in teams.

### ◆ Strategic Planning & Decision Analysis:

Professionals will understand the relations between the functional areas and long-range planning, implementation and control & utilize facts and evidence in drawing conclusions, apply decision making theories, and adapt and innovate in new settings.



## Focus School of Business & Finance (FSBF)



The Master of Business Administration (M.B.A) is the world's most popular postgraduate degree in business administration and is widely regarded as a passport to a successful management career, which attracts people from a wide range of academic disciplines across the globe.

FSBF - Focus School of Business & Finance, a part of Focus Edu Care Pvt Ltd, is pioneer in offering MBA which is instructor-led programme especially designed for motivated students as well as working professionals in three different modes such as MBA (Regular), Executive MBA (E-MBA) and MBA Correspondence as per students requirements and convenience.

Our programmes are structured to provide customized and tailored training keeping in mind the precise needs of target companies, ensuring that our students have an edge over the market competition. We develop an analytical approach towards critical business situations and inculcate leadership skills in students. We believe that our students are our future leaders!

### MS University

**MS University**, accredited by National Assessment and Accreditation Council (NAAC), was established in 1990, as per the Act 31 of 1990 by the Government of Tamil Nadu. MSU is one of the first University in the country to offer Choice-Based Credit System (CBCS). The courses and research programs offered by the University have been carefully chosen after considering the contemporary times and needs of the region. Visit [www.msuniv.ac.in](http://www.msuniv.ac.in) for more details.





## Course Offered

Focus School of Business & Finance (FSBF) offers an Executive MBA (E-MBA) program which sets you apart and gives you a genuine edge. E-MBA at FSBF provides opportunity to the learners to gain a wide range of skills and sharpen their abilities.

### The MBA program focuses on

Developing management skills and business acumen through an extensive case-study based pedagogy simulating real-life decision-making.

Gain management perspectives through internationally benchmarked pedagogy of learning and interaction among peers.

Facilitate holistic learning and in-depth understanding of the contemporary business environment.

Rigorous and intense learning focusing on the emerging needs of the industry.

Enhancing the skills of the students taking them beyond the threshold level.

Building soft skills, emotional intelligence and leadership potential.

Developing an analytical approach towards business issues and responding to them tactfully and instantly, thereby attaining a new dimension.

## Course Curriculum

<b>Year 1</b>	Management Process and Behaviour
	Managerial Economics
	Accounting for Managers
	Business Environment
	Business Law
	Managerial Communication
	Computer Application in Management
	Research Methodology

<b>Year 2</b>	Functional Management - I
	Functional Management - II
	Strategic Management
	Specialization Paper -1
	Specialization Paper -2
	Specialization Paper -3
	Specialization Paper -4
	Project Work

## Specializations

### MARKETING ( Course Code 163 )

- Marketing Research
- Advertising & Sales Promotion
- International Marketing
- Services Marketing

### Production ( Course Code 164 )

- Material Management
- Supply Chain Management
- Project Management
- Operations Research

### FINANCE ( Course Code 165 )

- Security Analysis & Portfolio Management
- Financial Services
- Working Capital Management
- Corporate Taxation

### HR ( Course Code 166 )

- Training & Development
- Organisational Development
- Industrial Labour Relation
- Counseling Skills

### Systems ( Course Code 167 )

- System Analysis & Design
- Business Process Re-Engineering
- Management Decision Support System
- E-Commerce

Duration	Modes of Training	Eligibility	Award
Two Years	Correspondence	Graduation from recognized university	Students after successful completion of the course Candidate will be awarded "MBA" from MS University



[www.focuseducare.com](http://www.focuseducare.com)

### Corporate Office

#119/1, 2nd FLOOR, Srinidhi Complex, 11th Cross, Off Sampige Road, Malleswaram, Bangalore-560003 Phone: 080-23345566, 23469099

### Our centres

#### AHMEDABAD

#405 & 406, Swapneel 5,  
Commerce Six Roads,  
Navrangpura, Ahmedabad-9  
Ph: 079-64500166  
Mob: 9687021082

#### BANGALORE

#119/1, 2nd FLOOR,  
Srinidhi Complex, 11th Cross,  
Off Sampige Road, Malleswaram,  
Bangalore-560003  
Phone: 080-23345566, 23469099  
Mob: 7760976437

#### CHENNAI

Old No-142, New No-211,  
2nd floor, Sivemegam Towers,  
Valluvarkottam High Road,  
Nungambakkam, Chennai -600034  
Ph: 044-45040445  
Mob: 8754458333

#### COCHIN

Chiramel Chambers,  
Kurisupally Road,  
Ravipuram Kochi-682015  
Ph: 0484-6565651  
Mob: 9249597424

#### Delhi

Classic House, W-86,  
Greater Kailash-II  
New Delhi- 110048.  
Ph:40573260/61/62/63  
Mob:9810123738 / 9811045672

#### HYDERABAD

#3-6-770/2, 2nd Floor,  
Ala Citadel Complex,  
Himayatnagar, Hyderabad-29  
Ph: 040-64566565  
Mob: 9676466565

#### HYDERABAD

#1-54, 3rd Floor,  
AK Reddy Complex,  
Chaitanyapuri, Dilsukhnagar,  
Hyderabad-29  
Ph: 040 64588299  
Mob: 9133099915 /16

#### INDORE

#106, Gold Plaza,  
Above Panjab Jewelers,  
577 M.G. Road, Indore (MP)  
Ph: 0731-4226527  
Mob: 9752597994

#### KOLKATA

# 8, Hochimin Sarani,  
Kolkata - 700071  
Ph: 033-64580979  
Mob: 9831064830

#### MUMBAI

# A/1 Ram Villa, 1st floor,  
Opp Sandeep Hotel, 518  
Akruli Road,  
Near TITAN, Kandivali (E),  
Mumbai-400101  
Mob: 9004478680

#### PUNE

Plot No-38/7, 2nd floor,  
Suma House,  
Near Kamla Nehru Park,  
Erandwane, Pune- 411004  
Ph: 020-64019723, 30524295

**Toll Free : 1800 425 1221**